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Specimen Exam Paper

4 Enterprise Strategy

Energy consumption

within the country

Energy consumption

has doubled in the

country over the last

10 years. As PU

continues to use coal

fired power stations, it

now consumes most of

the coal mined within

the country.

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Questions and answers
from past 'ask a tutor'

events - archived by
syllabus area [Please
note that the

responses given are
the tutors' own. They
are not definitive nor
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CIMA.] Syllabus area A

- Interacting with the
Competitive

Environment Non

market strategy

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Question:

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E3 Workbook Q & A
Lecture 5 - Non-Market
Strategy 1.

Intervention by the
government to set a
minimum price for
alcohol is an example
of regulation to
address market failure
caused by: A. Lack of
competition B. Market
imperfection C.
Externalities D.

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Inequity Answer C 2.

Corporate Political

Activity may be

undertaken by an

organisation in order

to:

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E3 - Strategic
Management CH1 -
The strategy process
Page 2 1. What is
ecosystem An

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Strategy
organisation's ecosystem is made up of a network of organisations involved in the delivery of a product or service. This includes customers, suppliers, distributors, competitors, government agencies etc.

E3 CH1 the strategy process - CIMA Study Material, Online ...

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38. The strategic marketing process. The primary goal of any marketing strategy is to satisfy the strategic goals of the organisation e.g. competitive strategy must support the corporate strategy, mission and goals. 1. The mission statement and corporate objectives reviewed 2.

**E3 Enterprise
Strategy revision**

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summarise - Acorn

Live Strategy

The official CIMA Strategic Management Study Text covers the analysis of organisational ecosystems, generating strategic options and making strategic choices, strategic control systems and the creation of digital strategy to enable digital transformation within organisations.

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Study Text - Kaplan
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effectively implement
organisations'
strategies by aligning
their structures,

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Strategy
integration of skills
across functions, but
concentrates on
developing the
knowledge and skills
used in designing and
implementing strategy.
[CIMA] This module has
over 300...

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qualification is one of
three modules that

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make up the strategic level of the certificate. The aim of the E3 course is to advance your knowledge and skills so that you can design and implement strategies, which can improve the performance of an enterprise.

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...

There are SO many

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things to think about when formulating a business strategy - all of which you need to be familiar with if you are going to pass your CIMA E3 exam! In this video, our tutor helps ...

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Emergent Strategies
(Mintzberg) Emergent
strategies are
strategies which

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Strategy
emerge out of the course of the business rather than having been formally planned. They could perhaps be due to opportunities which present themselves (e.g. a competitor comes up

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Notes Chapter 1 -
Astranti**

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Objectives and
Stakeholders (Acorn)

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Change Management
(first intuition) BCG
Matrix Learn CIMA
Porter's Diamond
Theory Learn CIMA The
balanced scorecard
(BPP) Strategic options
(BPP) Challenges and
how to overcome them
(BPP) Introduction to
strategy Learn CIMA
Strategy Formulation -
A Different Perspective

E3 - STRATEGIC MANAGEMENT

Resources - Study

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The CIMA E3 syllabus builds on what you have learned from E1 and E2 about how organisations implement their strategies effectively through aligning their structures, people, processes, projects and relationships. E3 aims to develop your skills and abilities as a strategic leader of an organisation.

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**A Breakdown of the
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Generating strategic

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in the strategy process

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platforms 151 Chapter
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creation within the

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